



TIME magazine

U.S. National Edition 3,000,000 copies

- The world's most influential, most authoritative and largest circulation newsmagazine. National edition available weekly.



Total U.S. Audience	16,300,000
% Male/Female	52%/48%
Median age	50
Median HHI	&77,926
Att/Grad College+	11,822,000
Prof/Mgrl	4,763,000
HHI \$100,000	+5,899,000



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TIME magazine

Total New York Audience:
1,200,000



52% Male, 48% Female

Median Age: 49

Median HHI: \$70,682

Att/Grad College+: 840,000

Prof/Mgrl: 360,000

HHI \$100,000+: 444,000



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TIME magazine in the UK

TIME magazine is the No.1 publication across the globe in the business news category

- TIME UK has over 300,000 readers and it is the most authoritative news magazine in the country. It targets policy-makers, executive and professional businessmen and entrepreneurs, mostly senior top managers (Presidents, Chairperson, CEOs, owners/partners and other qualified professionals), academia, and a wide variety of the most influential people in the UK.

304,000 UK readers

61% Male, 39% Female

Median age: 44 years

Average personal income: 79,591

